

BEAM SUNTORY FACT SHEET

BEAM SUNTORY FACTS

Headquarters	Chicago, Illinois
Chairman & CEO	Matt Shattock
Employees	4,400

WHO WE ARE

As the world's third largest premium spirits company, Beam Suntory inspires human connections by Crafting the Spirits Brands that Stir the World. Consumers from all corners of the globe call for the company's brands, including the flagship Jim Beam® Bourbon and Yamazaki Japanese whisky, as well as world renown premium brands including Maker's Mark® Bourbon, Knob Creek® Bourbon, Hakushu® Whisky, Hibiki® Whisky, Teacher's® Whisky, Laphroaig® Whisky, Bowmore® Whisky, Canadian Club® Whisky, Courvoisier® Cognac, Sauza® Tequila, Pinnacle® Vodka, and Midori® Liqueur.

Beam Suntory operates with a vision of Growing for Good, which includes significant investment to protect water and the environment, support the communities where our people live and work, and promote responsible consumption of alcohol.

Beam Suntory was created in 2014 by combining the world leader in Bourbon and the pioneer in Japanese Whisky to form a new company with deep heritage, passion for quality, innovative spirit and entrepreneurial culture. Headquartered in Chicago, Beam Suntory is a subsidiary of Suntory Holdings Limited of Japan.

HOW WE COMPETE

We seek to outperform our market with a focus on three strategic platforms:

- » Create Famous Brands
- » Build Winning Markets
- » Fuel Our Growth

OPERATING AND COMMERCIAL LOCATIONS

USA: Kentucky – Clermont, Frankfort, Boston, Loretto; St. Croix, USVI • Japan: Tokyo, Osaka, Yamanashi, Tochigi, Shiga • Canada: Alberta, Toronto • Mexico: Ixtapaluca, Jalisco, Mexico City • Spain: Madrid, Segovia • UK & Ireland: Glasgow, Islay, Aberdeenshire, Stockley Park, Riverstown, Kilbeggan • France: Jarnac • Germany: Frankfurt • Taiwan: Taipei • Russia: Moscow • Australia: Sydney • New Zealand: Auckland • India: Delhi, Goa, Rajasthan • Vietnam: Ho Chi Minh City • China: Shanghai • Singapore • Brazil: São Paulo

OUR HERITAGE

The people of Beam Suntory are the custodians of brands with histories measured in centuries. In 1795, a farmer and grain mill operator named Jacob Beam produced the first barrel of whiskey that would become Jim Beam, our flagship bourbon brand, now overseen by seventh generation Jim Beam Master Distiller Fred Noe.

The history of Suntory began in 1899 when the founder Shinjiro Torii started producing sweet wines. He then courageously produced the first Japanese whisky and today, Suntory is the No.1 whisky distiller in Japan, known for its flagship single malt whisky Yamazaki, Hakushu and the blended whisky Hibiki.

Suntory has at its core a “Yatte Minahare!” spirit that encourages its team to dream big ... the very same values and entrepreneurial spirit that built Beam for more than 200 years and that guide Beam Suntory as a global leader in premium spirits.

