

BEAM SUNTORY FACTS

Headquarters	Chicago, Illinois
President & CEO	Albert Baladi
Employees	4,800

OUR VISION
Growing for Good

OUR MISSION
We Inspire Human Connections

OUR VALUES
Integrity, Responsibility, Inclusivity,
Agility, Legacy, Yatte Minahare!

HOW WE COMPETE

We seek to outperform our market with a focus on three strategic platforms:

Create Famous Brands
Build Winning Markets
Fuel Our Growth

OPERATING AND COMMERCIAL LOCATIONS

USA: Kentucky – Clermont, Frankfort, Boston, Loretto; St. Croix, USVI • Japan: Tokyo, Osaka, Yamanashi, Tochigi, Shiga • Canada: Alberta, Toronto
 • Mexico: Ixtapaluca, Jalisco, Mexico City • Spain: Madrid, Segovia, Jerez • UK & Ireland: Glasgow, Islay, Aberdeenshire, Stockley Park, Riverstown, Kilbeggan
 • France: Jarnac • Germany: Frankfurt • Taiwan: Taipei • Russia: Moscow • Australia: Sydney • New Zealand: Auckland • India: Delhi, Goa, Rajasthan
 • Vietnam: Ho Chi Minh City • China: Shanghai • Singapore • South Africa • Brazil: São Paulo • Korea: Seoul

WHO WE ARE

As a world leader in premium spirits, Beam Suntory is inspiring human connections.

Consumers from all corners of the globe call for our brands, including the iconic Jim Beam and Maker’s Mark bourbon brands, Suntory whisky Kakubin, and Courvoisier cognac, as well as world renowned premium brands including Knob Creek and Basil Hayden’s bourbon, Yamazaki, Hakushu, Hibiki and Toki Japanese whiskies, Teacher’s, Laphroaig, and Bowmore Scotch whiskies, Canadian Club whisky, Hornitos and Sauza tequila, EFFEN, Haku and Pinnacle vodka, Sipsmith and Roku gin, and Midori liqueur.

Beam Suntory was created in 2014 by combining the world leader in bourbon and the pioneer in Japanese whisky to form a new company with a passion for quality from seed to sip, an ambitious and winning mindset, and a vision of Growing for Good. In 1795, a farmer and grain mill operator named Jacob Beam produced the first barrel of whiskey that would become Jim Beam®, the world’s #1 selling bourbon.

Suntory was founded in 1899 by Shinjiro Torii, who created the first whisky to suit Japanese palates. We are driven by the entrepreneurial spirit that built Beam and Suntory centuries ago and that guides Beam Suntory as a world leader today.

As Beam Suntory, we blend the best of the East with the best of the West, and the result is a unique East-Meets-West culture that differentiates us from every other company in our industry. This powerful advantage manifests itself in our bold ambitions and the Yatte Minahare spirit to Dream Big, including our objective to be the world’s most admired and fastest growing premium spirits company.

Good corporate citizenship and social responsibility are central to our business, and fundamental to our culture. We protect water and the environment, support our communities, and promote responsible consumption of our products – every day.

Headquartered in Chicago, Illinois, Beam Suntory is a subsidiary of Suntory Holdings Limited of Japan.

